



MAINE TALENT SHOW

COMPLETE ADVERTISING AGREEMENT

1. PARTIES AND EVENT

Effective Date

Advertiser / Legal Business Name

Address

City

State

ZIP

Contact Name

Email

Phone

2. PROGRAM ADVERTISING - SELECT ALL PURCHASED POSITIONS

☐ Front Cover - \$5,000

☐ Back Cover - \$4,000

☐ Centerfold - \$4,000

☐ Inside Front / Back - \$3,000

☐ Full Interior - \$1,000

☐ Half Page - \$500

☐ Quarter Page - \$300

☐ Business Card - \$250

☐ Special Message - \$100

Selected Position / Orientation / Special Instructions

3. WEBSITE ADVERTISING

Website Placement

Page / URL

Start Date

End Date

Link Destination

Website Price \$

Program Price \$

Total Amount Due \$



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4. MATERIALS, PAYMENT AND APPROVAL

Final Materials Due

Payment Due

Submit publication-ready PDF, JPG, or PNG artwork at 300 DPI.

Full-page bleed: 8.75 x 11.25 inches; keep important content inside the 8.5 x 11 inch trim area.

Payment is due upon signing and no later than five business days after execution.

Deposit \$ / Due Date

Balance \$ / Due Date

Payment Method

Artwork File Name

Artwork Contact

5. SPECIAL INSTRUCTIONS OR APPROVED EXCEPTIONS

Special Instructions

6. AGREEMENT AND SIGNATURES

By signing, the parties agree to the selections above and Sections 2-13 on the attached terms pages.

Advertising is a commercial exchange, does not imply endorsement, and may not be tax-deductible.

Advertiser Authorized Signature

Date

Printed Name

Title

Hope Foundation Authorized Signature

Date

Printed Name

Title

2. Duration and Placement

The advertising period, medium, size, and general location are those stated above. Unless this Agreement expressly identifies a fixed position, placement is at the Foundation's reasonable discretion. Website advertising begins when posted and ends on the stated date. The Foundation does not guarantee uninterrupted website availability, a specific number of impressions, clicks, inquiries, attendees, sales, or other results.

3. Materials and Deadline

Advertiser must provide complete, publication-ready materials by _____. Materials must meet the specifications above. If materials are late, defective, or incomplete, the Foundation may use a previously approved advertisement, adjust the publication or posting date, omit the advertisement without extending another production deadline, or offer a reasonable substitute placement. Advertiser-requested design or revision work requires a separate written price.

4. Content Standards and Approval

All advertising is subject to the Foundation's written approval. The Foundation may reject or require changes to content that is unlawful, misleading, defamatory, infringing, obscene, discriminatory, politically partisan on behalf of or against a candidate, inconsistent with the Foundation's mission, unsuitable for a family audience, or contrary to venue or platform rules. Approval does not transfer responsibility for the advertisement to the Foundation.

5. Advertiser Representations

Advertiser represents that its advertisement is accurate; complies with applicable laws and industry rules; and that Advertiser owns or has permission to use all names, trademarks, photographs, music, likenesses, claims, and other content. Advertiser will obtain any required releases and substantiation for product, price, health, performance, comparative, or testimonial claims.

6. License

Advertiser grants the Foundation a nonexclusive, worldwide, royalty-free license during the contracted advertising period, plus a reasonable archival period, to reproduce, display, distribute, transmit, resize, and technically adapt the approved advertisement solely to provide the purchased placements. The Foundation will not make a material editorial change without Advertiser's approval, except for technical formatting or legal compliance.

7. Payment; Taxes; Late Payment

Advertiser will pay according to the schedule above. Unless otherwise written, all amounts are due before publication or posting. Advertiser is responsible for applicable taxes. Amounts unpaid more than 10 days after notice may result in suspension or cancellation of placement. Acceptance of late payment does not waive future deadlines.

8. Cancellation and Refunds

Advertiser may cancel only by written notice. Unless otherwise stated here, the deposit is nonrefundable after the Foundation reserves inventory or begins production. If cancellation arrives before the materials deadline, Advertiser remains responsible for committed design, printing, production, platform, and third-party costs. After publication, printing, posting, or installation, the full price is due. If the Foundation cancels a placement for reasons not caused by Advertiser, its sole obligation is a reasonable substitute placement, credit, or refund of the unearned portion.

9. Errors and Make-Good

Advertiser must inspect proofs and report errors promptly. If the Foundation materially departs from an approved advertisement, Advertiser's exclusive remedy is, at the Foundation's option, correction,

replacement placement, credit, or refund of the affected placement's price. No remedy is owed for an Advertiser-supplied error, minor variation, force majeure, or failure to meet specifications or deadlines.

10. No Endorsement; Separate from Sponsorship

Advertising is a commercial exchange and does not imply that the Foundation endorses Advertiser or its goods or services. This Agreement does not create a charitable contribution or qualified sponsorship payment. If the parties also enter a sponsorship arrangement, it must be documented separately, and the payment and benefits must be allocated in writing. Advertiser is responsible for its own tax treatment.

11. Indemnification; Limitation of Liability

Advertiser will defend and indemnify the Foundation and its directors, officers, volunteers, contractors, and agents from third-party claims, losses, and reasonable expenses arising from the advertisement, Advertiser's products or services, intellectual-property or privacy claims, legal violations, or Advertiser's breach. To the extent permitted by law, the Foundation's aggregate liability under this Agreement will not exceed the amount paid for the affected placement, and the Foundation will not be liable for indirect, incidental, consequential, special, exemplary, or lost-profit damages.

12. Force Majeure

Neither party is liable for delay or failure caused by events beyond reasonable control, including severe weather, casualty, venue closure, labor disruption, public emergency, government action, utility or network failure, or cancellation or postponement of the Event. The parties will cooperate on a substitute date, medium, credit, or equitable allocation of the unearned price.

13. General Terms

The parties are independent contractors. This Agreement is the entire agreement concerning the listed advertising and supersedes prior discussions. Amendments must be written and signed. Neither party may assign without the other's written consent, except to a legal successor. If a provision is unenforceable, the remainder remains effective. Maine law governs, without regard to conflict-of-law principles. Electronic and counterpart signatures are effective. Notices must be sent to the contacts above and to info@mainetalentshow.org for the Foundation.

Special Instructions or Approved Exceptions

Drafting note: This template is intended for attorney and tax-adviser review before use. It does not constitute legal or tax advice.

Signatures

The parties intend to be legally bound as of the Effective Date written above.

THE HOPE FOUNDATION By: _____ Name: _____ Title: _____ Date: _____	ADVERTISER By: _____ Name: _____ Title: _____ Date: _____
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APPENDIX A - PROGRAM ADVERTISING SIZES

STANDARD AD SIZES – 8.5" × 11" PROGRAM

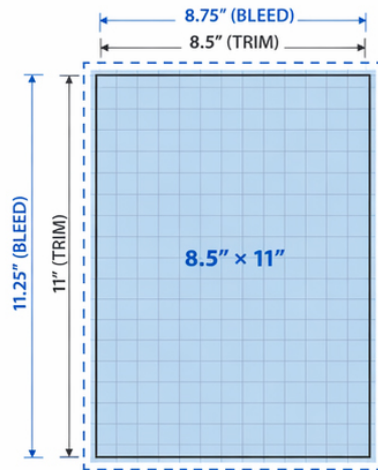
Grid scale: 0.25" (1/4 inch) per square

*Note: For Full Page Bleed, extend artwork to 8.75" × 11.25".
Keep important content within the 8.5" × 11" trim area.*

-  BLEED AREA (Full Page Only)
-  TRIM AREA (All Ads) – 8.5" × 11"
-  AD SIZE

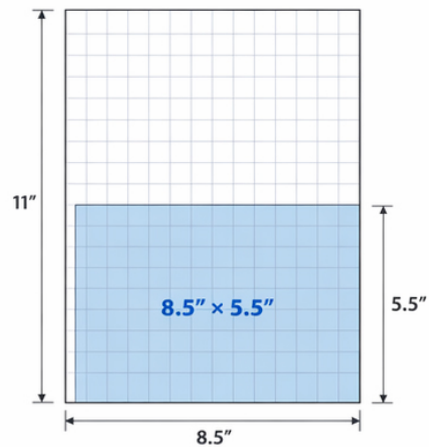
FULL PAGE

8.5" × 11" (Bleed: 8.75" × 11.25")



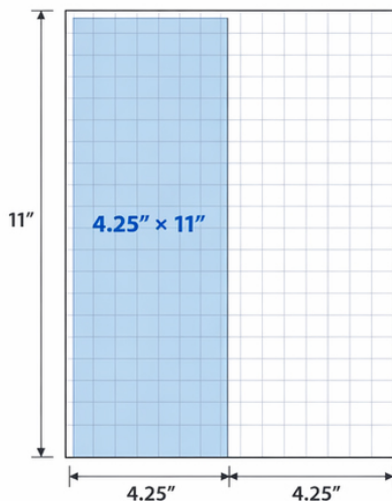
HALF PAGE (HORIZONTAL)

8.5" × 5.5"



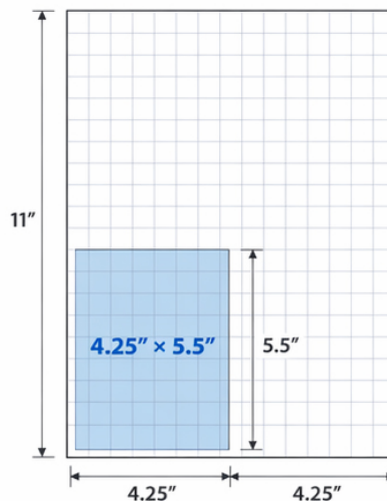
HALF PAGE (VERTICAL)

4.25" × 11"



QUARTER PAGE

4.25" × 5.5"



BUSINESS CARD SIZE

3.5" × 2"

